

Residents,

Attached is the Five Year Plan timeline.

TIME LINE FOR MOBILE ESTATES FIVE YEAR PLAN COMMITTEE

November 2014 *Create Vision Statement ✓*

December 2014 *Create Mission Statement*

January 2015 *List Goals*

February 2015 *Divide goals into long term and short term*

March 2015 *Make the goals measureable by creating a yard stick for completion*

April 2015 *Outline possible ways to meet both short-and long term goals*

January 2016 *Put vision and mission statements, short and long-term goals, and ways to meet these goals into a preliminary report for Board of Directors review*

However your input is important to ensure the plan represents a majority of our residents.

Right now we have proposed a draft Vision Statement:

“A 55 plus cooperative community offering sustainable recreational and social activities to our residents in a safe and friendly environment.”

Our next step is to create a mission statement. It will be a brief paragraph or two that outlines the values and intentions of Mobile Estates to live up to our vision.

At our recent committee meeting with came up with some key words that we might want to see expressed in our mission statement.

VALUES	INTENTIONS
Inclusive	Financial sound
Progressive	Maintained
Engaged	Prime location
Pro active	Year round
Caring	Attractive
Flexible	Well managed
Welcoming	Feasible

Active Residents	
Quiet	
Family focused	
Involved	

I encourage you to review these key words and add some of your own, and to those more enterprising; create draft mission statements.

Please send your suggestion to the committee via my email: elabrig@hotmail.com

Our next meeting is scheduled for Dec. 11 at 10:15 in the clubhouse.

Elaine Brigman

Chair

Five Year Planning Committee